SUBU SMART Action Plan on Sustainability

Specific	Measurable	Agreed Upon	Realistic (what is needed)	Time	Strategic Theme Covered	Actions So Far
To increase the reach and the student engagement in The Big Give.	Number of donations increased from 7.4tonnes	By- SUBU Community Team, Bournemouth Council, BU	Community Wardens to help Better Storage Better promotional materials to students in housing	Summer 2020	 - Understood and recognised, more accessible and approachable to all students - Ethical and environmental 	
To deliver successful, meaningful, on-going sustainability campaigns	Number of ongoing campaigns this year is 3	By- SUBU Community Team, SU VP Community, SUBU Comms Team	Increase the number of students engaging in sustainability	Summer 2020	 - A major collective force for all students - Helping students to realise their potential - Creating friendships - Ethical and environmental 	
To run an Ethical Trade Awareness Event/ Activity	At Least one Ethical Trade Awareness Event	By- SUBU Community Team, SU VP Community, Sustainability Action Hub, Fairtrade steering group	Increase the number of students engaging in sustainability	Summer 2020	 - A major collective force for all students - Helping students to realise their potential - Creating friendships - Ethical and environmental 	Opportunities during Ethical Trade fortnight to achieve this through the Community Team
To Achieve Green Impact Excellent in the NUS Green Impact Award	Achieve Green Impact Excellent	By- SUBU Community Team	Community Team	Summer 2020	-Ethical and environmental	Signed up to Green Impact Award 2019/20
Staff travel to be monitored		By – All SUBU staff	Travel policy to be followed by all staff	Summer 2020	-Ethical and environmental	Travel policy is agreed and ratified