SUBU Students' Union
Bournemouth University

Marketing Media Pack

Academic year 2026 - 2027



BU BOURNEMOUTH UNIVERSITY

Whatuni STUDENT CHOICE Awards 2026 WINNER STUDENTS' UNION SOUTH WEST ENGLAND

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Academic year 2026 - 2027

- Key dates for students
- Events you can get involved with
- Term and holiday dates

September

- Sat 19/Sun 20: **Move-In Weekend**
- Sun 20: **BU Street Fair (Holdenhurst Road)**
- Mon 21: **Term 1 Starts**
- Mon 21: **Student Loan Payment**
- Mon 21-Fri 25: **Arrivals Week**
- Sat 26: **Freshers Fair** (see p4)
- Wed 30: **Part-time Jobs Fair (Student Centre, Talbot Campus)**

October

- **Black History Month**
- Tue 20-Thu 22: **Annual Careers Fair (Student Centre, Talbot Campus)**

November

- **Disability History Month**
- Mon 2-Fri 6: **BU Graduation Ceremonies (BIC)**
- Tue 17-Wed 18: **Nursing, Health & Social Care Careers Fair (BGB, Lansdowne Campus)**

December

- Tue 1: **Christmas Fair**
- Fri 18: **Term 1 Ends**
- Mon 21: **Winter Break Starts**

January

- Fri 8: **Winter Break Ends**
- Mon 11: **Term 2 Starts**
- Mon 11: **Student Loan Payment**

February

- **LGBTQ+ History Month**
- Tues 2: **Refreshers' Fair**
- **National Volunteering Fair**

March

- **Women's History Month**
- Tue 9-Thu 11: **Spring Jobs Fair (Talbot Campus)**
- Fri 19: **Term 2 Ends**
- Mon 20: **Spring Break Starts**

April

- **Arab, Asian & Ethnic Minority History Month**
- Sun 11: **Spring Break Ends**
- Mon 12: **Term 3 Starts**
- Mon 12: **Student Loan Payment**

May

- Mon 3: **The Big Give Launch**
- Wed 5: **SportBU Blues vs Yellows** (multi-sport tournament - see p11 & 12)
- Mon 17-Fri 28: **Exam Period**
- Date TBC: **SUBU Awards**

June

- Fri 26: **Term 3 and Undergraduate Year Ends**
- Sat 30: **Summer Ball** (see p11 & 13)



Why are students so important to you?

Why advertise with us?

The Students' Union at Bournemouth University (SUBU) is the best place to help you start a conversation with over 16,000 students!

Many of our students are moving away from home for the first time and are deciding which brands best suit their needs. This presents the perfect opportunity to showcase your brand and create long-term brand loyalty with this highly sought after demographic.

SUBU is affiliated with Bournemouth University, giving us exclusivity to allow clients to market to BU students. We are a brand that BU students acknowledge and trust, we have an in depth understanding of our student population and will work with you to fine tune your messages.

Brand Loyalty After the first 3 months, students' start to form habits and build brand loyalty.

Early Adopters Students are generally early adopters, experiencing a milestone in their life and a taste of independence.

Community Environment The nature of the University community allows for relationships between brands and students to take hold faster.

Giving Back SUBU is a non-profit charity, so any profit generated from marketing and sponsorship goes back into our day-to-day work supporting students to succeed.

National Spending Figures



£23 Billion
Annually



£2 Billion
Socialising



£3.5 Billion
On food

bam BAM Agency Ltd

Bournemouth Spending Figures

Bournemouth University students alone spend over £125 million annually.



£58 Million
On accommodation



£28 Million
On food & drink



£15 Million
On recreation



£10 Million
On transport

BU BOURNEMOUTH UNIVERSITY
Economic Impact Report

FRESHERS FAIR

Saturday 26 September 2026

SUBU's Freshers' Fair is a huge exhibition that is free to attend for over 16,000 Bournemouth University and Arts University Bournemouth students. Included in the fair are all SUBU's clubs and societies, BU sports teams, local and national businesses, live entertainment, sports demos, music, food and drink! It's officially one of the biggest and best Freshers' Fairs in the country, with over 7,000 students visiting the event each year!

We welcome vehicles and bespoke stand sizes on request. No stand too big!

Brands we've regularly hosted



PLATINUM

WiFi	FREE
Power	FREE
Premium Indoor Spot 4m x 1m Table	£999

GOLD

WiFi	FREE
Power	FREE
Indoor Spot 2m x 1m Table	£900

SILVER

WiFi	FREE
Power	£50
Outdoor Boulevard 3m x 3m Gazebo*	£450

*Gazebo provided

BRONZE*

WiFi	FREE
Power	FREE
Indoor Spot 2m x 1m Table	£250

*Only available for charity and non-profit organisations.

susales@bournemouth.ac.uk | 01202 961 461 | subu.org.uk/Marketing

Arrivals key marketing



£250

STUDENT WELCOME MAP

A detailed double-sided map of Bournemouth town centre, Lansdowne and Talbot Campus, illustrating key landmarks and venues. Maps are widely available in halls and university buildings across arrivals weekend.
5000 maps printed,
advert dimensions 80x50mm.



£250

STUDENT OFFERS & EVENTS MAGAZINE

2,700, A5 sized, 16 Page booklets distributed across 11 halls of residence to 6,000 student post boxes in Lansdowne area, and via 12 distribution points across campus. Full Page A5 Portrait (148mm x 210mm).
See all distribution dates on page 9.



£375

PRE-ARRIVALS EMAIL

Part of the first commercial email BU students receive the weekend they move to Bournemouth. The Pre-Arrivals Email has a reach of over 14,000 students registered to receive, including the complete up-to-date list of 5,000 new students to BU.

Package deals

GOLD		SILVER		BRONZE	
Gold Freshers Fair Stand	WORTH £900	Pre-Arrivals Email	WORTH £375	Student Welcome Map	WORTH £250
Pre-Arrivals Email	WORTH £375	Student Welcome Map	WORTH £250	Student Offers & Events Magazine	WORTH £250
Student Welcome Map	WORTH £250	Student Offers & Events Magazine	WORTH £250		
Student Offers & Events Magazine	WORTH £250				
20% Discount (£355)	£1,420	15% Discount (£131.25)	£743.75	10% Discount (£50)	£450

Digital Activations

Cost-effective digital marketing options: direct, quick and trackable allowing direct crossover onto your media channels.



DIGITAL SCREENS

We have 9 landscape screens, showing 6 slides for 10 seconds each in key locations, receiving over 4,000 views a day: 1 x 65" Poole House Atrium, 2 x 55" SU Shop tills*, 1 x 55" Ground Up Cafe* (facing busy queue) and 5 x 55' across the Student Centre. If artwork contains a QR code, it must also display the URL.

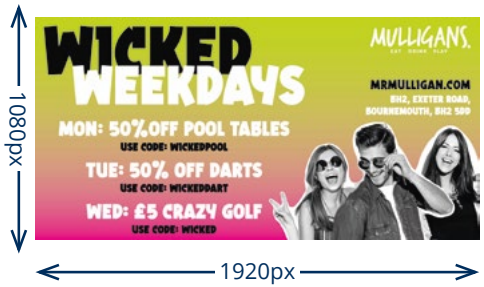
9 screens = £400 p/m **2 screens = £200 p/m**



STUDENT EMAIL (SOLUS)

Have your email campaign delivered directly to an audience of over 14,000 students.

£375 per send



STUDENT EMAIL (TRIPLE)

Be one of three organisations featured in an email to over 14,000 students.

£175 per send



STUDENT EMAIL ADVERT

Have a leader board advert for your campaign featured as part of the weekly email that students rely on to find out about news and events.

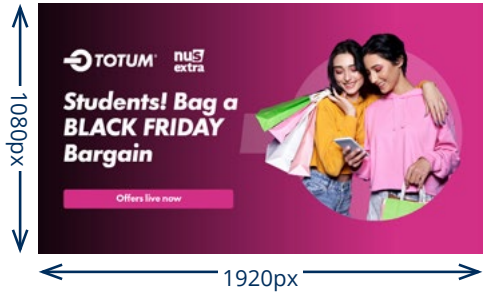
£175 per send



WEB BANNER ADVERT

Feature your campaign on every page of the SUBU website, to an annual audience of over 1 million!

£350 per month



HOMEPAGE CAROUSEL ADVERT

Your message can be delivered direct to all visitors to the SUBU homepage. This is limited to one advert per week so be sure to book in advance.

£400 per month

FACEBOOK



INSTAGRAM



SOCIAL MEDIA POSTS

Reach students directly through the SUBU social media channels.

15,500 11,100 20,200 likes, 1,349 follows

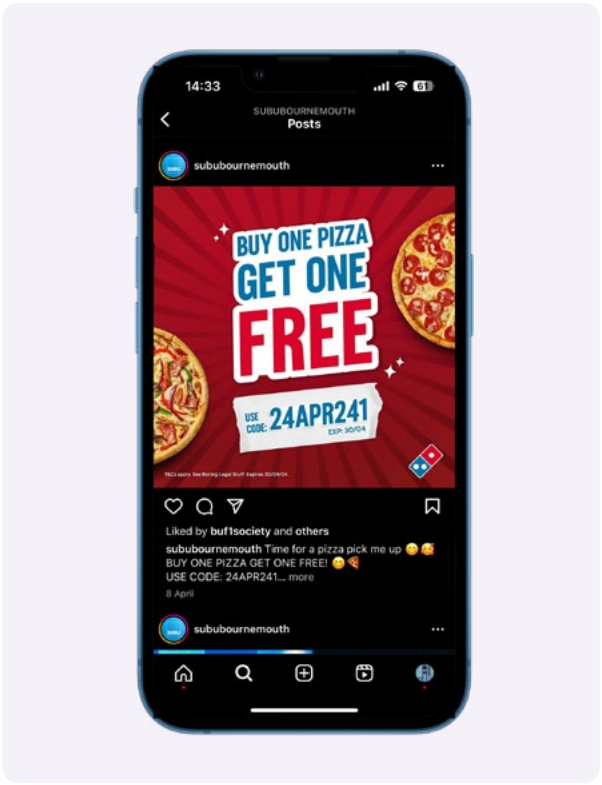
£65 per post **£200 for 4**

Digital Package Deals



Event Sponsorship Package

Advert on Ticket Page (1 month) Landscape Slide 1920px x 1080px	WORTH £400
Student Email Banner Advert	WORTH £175
Web Banner Advert (1 month)	WORTH £350
15% Discount (£138.75)	**£786.25**



Social Media Package

4 Social Media Posts	**£260**

15,500 follows

12,900 follows

38,300 likes, 1,674 follows

23% Discount (£60)	**£200**



Digital Campaign Package

Student Email (Solus)	WORTH £375
Social Media Package	WORTH £200
9 Digital Screens (1 month)	WORTH £400
15% Discount (£146.25)	**£828.75**

Student Offers Webpage and Packages

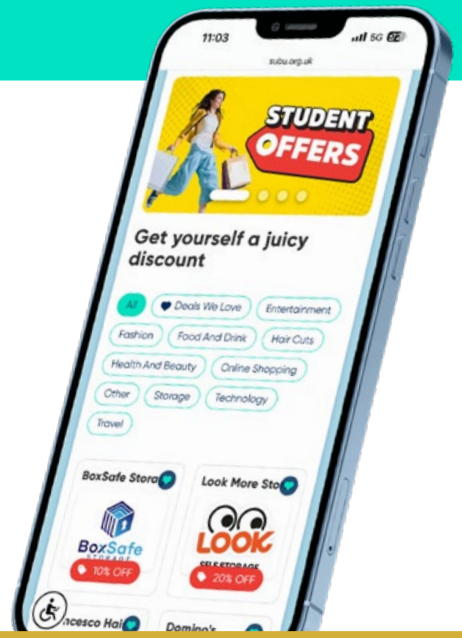
Why is it Important to offer a student discount...?

Student discounts are a powerful driver of brand preference among students, whose purchasing decisions are heavily influenced by budget constraints.

By offering a tailored discount, brands can effectively engage, attract, and retain this cost-conscious consumer.

subu.org.uk/Offers





Basic Package

For brands who just want to target Bournemouth SU's 16,000+ students.

- **Featured discount listing on the SUBU Student Discounts Website.**
- **Student discount available here window sticker.**
- **Branded discount tile showcasing: Your logo, business description, exclusive student offer, website link, T&Cs.**
- **Official partnership tile artwork you can share on your own channels.**
- **Opportunity to update your offer every month.**

FREE

Premium Package

For national brands who want to appear to all students. All the benefits of the Basic Package, plus:

- **Discount will be featured at the top of the page and in the 'Brands We Love' section, marked with a heart.**
- **Half-page adverts in 2 editions of the Student Offers & Discounts A5 magazine.**

£25 per month / £250 per year

Elite Package

For brands wanting to be prominent with the most eyes on them. All the benefits of the Basic and Premium Packages, plus:

- **2 months of advertising across 9 high-traffic digital screens on campus.**
- **1 on-campus promotional stand for direct student engagement.**
- **4 targeted social media posts via SUBU Bournemouth.**
- **Full-page advert in 2 editions of the Student Offers & Discounts A5 magazine.**
- **Solus email campaign sent directly to all BU student academic email addresses.**

£200 per month / £2,000 per year

Student Offers & Events Magazine

Student Offers & Events Magazine

SUBU Offers and Events Magazine - 2,700, A5 sized, 16 Page booklets distributed across 11 halls of residence to 6,000 student post boxes in Lansdowne area, and via 12 distribution points across campus.

Artwork Required 300dpi PDF or JPG. Email to ***susales@bournemouth.ac.uk***

2026 to 2027 Dates:
5 magazine distribution dates

- **Arrivals Sept/Oct Edition** - Fri 18 Sept
- **Nov Edition** - Fri 30 Oct
- **Feb Refreshers Edition** - Fri 29 Jan
- **March** - Fri 26 Feb
- **Spring Edition** - Fri 30 April

Special additional publications:

- **Student Welcome Booklet** 4,000 copies - Distributed from 19 Sept, plus more printed to be distributed at BU open days.
- **Summer Ball Promotional Brochure** Minimum 2,000 printed, plus more printed as required. Distributed across campuses and halls through February - May.

Full page A5 portrait (148 x 210mm)	**£250**
Half page landscape (148 x 105mm)	**£150**
Deal	
7 x Issues per year	**£1,750**
15% Discount (£262.50)	**£1,487.50**







Posters

SUBU has over 40 x A2 and 6 x A0 poster sites available for commercial clients across Talbot and Lansdowne Campuses. This traditional marketing is straight in students' eye-line, with valuable high-footfall locations.

Bookings can be made all year round, but you only pay for the 35 teaching weeks. If your requested period includes a student break, you can extend your booking.







A2 Posters	
1 Poster (1 week)	**£25**
1 Poster Print*	**£5**
1 Posters (1 month)	**£400**
4 Posters (35 weeks)	**£3,500**
Deal	
4 Poster (35 weeks)	**£3,500**
15% Discount (£525)	**£2,975**

A0 Posters	
1 Poster (1 week)	**£40**
1 Poster Print*	**£10**
1 Poster (1 month)	**£160**
1 Poster (35 weeks)	**£1,400**
Deal	
1 Poster (35 weeks)	**£1,400**
15% Discount (£210)	**£1,190**

Six-sheet Posters	
1 Poster (1 week)	**£50**
1 Poster Print*	**£20**
1 Poster (1 month)	**£200**
1 Poster (35 weeks)	**£1,750**
Deal	
1 Poster (35 weeks)	**£1,750**
15% Discount (£263)	**£1,487**

*all print requires 3mm bleed

Leaflets and Vinyls

Traditional print marketing straight into the student's eye-line, with valuable high-footfall locations.
Dylan's Kitchen & Bar is THE student hang-out on campus. Open 7 days per week, daytime and evening.

Leaflet Distribution

On Campus

Why not book a promotional table in the busy Poole House Atrium, with average footfall of 4,000 students per day. This is ideal for face-to-face promotion and if you want to distribute your leaflets on campus, you must book a table.

Promotional Table	**£200**
2 Social Media Posts (£130 value)	**FREE**

Alternatively, you can book our Promo Team to promote your brand and distribute your leaflets.

Promo Team (per person/per hour)	**£20**

You can also display your leaflets on SUBU reception, a busy location at the heart of the Student Centre on Talbot Campus.



Dylan's Bar & Kitchen Table Vinyls

Promote your brand in the popular Dylan's Bar with one of our limited slots for a vinyl across a table surface.





1 Table (1 week)	**£35**
1 Vinyl Print	**£25**
5 Table Stickers (1 weeks)	**£175**
Deal	
5 Table Stickers (1 month)	**£700**
5 x Printing: Regular price £125	**FREE**
Total	**£700**

In-Person Activations

With an average daily footfall of 4,000 students, our promotional stands at key events or on campus are ideal for product sampling, leafleting, data capture, competition sign-ups, face-to-face interaction, informal interviews, brand awareness, product launch, research or testing - and more!

WiFi and **electric power** included **FREE** with all promotional stands. Plus all bookings will be promoted on our social media channels. This can take the form of a post, story or event listing depending on the activity and the campaign materials provided.

In this space, SUBU can accommodate a range of activities from large scale installations and branded vehicles to simpler or pop-up displays





Central Boulevard Stand

At the heart of Talbot Campus, directly outside the Students' Union and Bournemouth University's sports centre SportBU, we have a semi-circle along the Central Boulevard exhibition space.
In this space, SUBU can accommodate a range of activities from large scale installations and branded vehicles to simpler or pop-up displays.

Promotional Table - Outdoor £300
3m x 3m (16 Amp Power Supplied on Request)



Indoor Promo Stand

We offer exhibitor tables in the busy Poole House Atrium or on the Ground Floor of the Student Centre at Talbot Campus. Poole House is home to the university's main reception, Starbucks, the Union Shop, Dylan's Bar and is the main walkway between the bus stop and university lecture buildings and study spaces With students travelling to and from lectures all day, this is an ideal location for brand activations.

Promotional Table - Indoor £200
2m x 2m

Digital Screen - Student Centre £50
Add 100" Screen to your Table Booking

Experiential marketing at key events



Refreshers Fair

Tuesday 2 February

SUBU's Refreshers' Fair is taking place on Tuesday 3 February 2026, from 10am to 3pm. An exciting exhibition with an average attendance of over 4,000 students.

Included in the event are local and national businesses with sports teams, clubs, societies and demonstrations offering free samples, discounts and other engagements.

Central Boulevard Stand Outdoor - 3m x 5m	**£350**
Student Centre Stand Indoor - 2m x 1m	**£300**
Non-Profit: Student Centre Stand Indoor - 2m x 1m	**£150**



Blues vs Yellows sports competition

Wednesday 5 May

Book your experiential marketing at the heart of this annual sports tournament.

The student event culminates in a day of competitions, activities in a festival style atmosphere at Bournemouth University's sports ground, Chapel Gate.

3m x 3m Promotional Table Student Centre departure lounge	**£200**
6m x 6m Marketing Zone Chapel Gate	**£500**



SUBU Summer Ball

Saturday 5 June

The SUBU Summer Ball is far more of a one-day festival than a formal ball and has been a staple of the student calendar for over 30 years. It's the climax to the academic year and has an impact way beyond our postcode!

With an annual attendance of 4,000 students, the SUBU Summer Ball is the biggest event of its type in the country!

Tailored event marketing and Sponsor packages available. Contact Andy via susales@bournemouth.ac.uk.

3m x 3m Marketing Zone	**£499**

Event and Campaign Partnerships

FRESHERS FAIR

Saturday 26 September 2026

SUBU's Freshers Fair is a huge exhibition that sees attendance of over 6,000 students. Included in the fair are all SUBU's clubs and societies, BU sports teams, local and national businesses, live entertainment, sports demos, music, food and drink! It's officially one of the biggest and best Freshers Fairs in the country, with over 6,000 students attending each year!

Sponsorship Package

- Platinum Stand
- Logo on all Freshers Fair Marketing Materials
- Leaflet in Dig In Bag and Logo on Outside
- Headline 'In Association With' Sponsor
- Feature on SUBU Freshers Fair Webpage
- Pre-Arrivals Email to over 14,000 Students
- Entrance Banner and Flags at the Fair

Only 1 Headline Sponsor	£4,999

SUBU AWARDS

May 2027

The SUBU Awards is a night of celebration of BU students' achievements. SUBU Awards is a platform to recognise the fantastic work undertaken by our students.

The awards are an opportunity to reflect on the year, showcase student talent and most importantly celebrate student success, whether that's sustainability heroes, course reps, an amazing society or just a dedicated individual who embodies SUBU values to honour. It's our way of saying thank you.

Sponsorship Package

- 2 VIP Invitations to the event
- Logo on all SUBU Awards Marketing Materials
- Media Coverage from SUBU and Nerve Media
- Logo on Awards Presentation Screen
- Opportunity to Meet SUBU/BU Stakeholders

Only 4 Partner Sponsors	£1,000

BLUES VS YELLOWS Bournemouth University

5 May 2027

Book your experiential marketing at the heart of this annual sports tournament.

The student event culminates in a day of competitions, activities in a festival style atmosphere at Bournemouth University's sports ground, Chapel Gate.

Marketing Package

- Experiential Marketing Zone
- Social Media and Email Campaigns
- Digital Screen Adverts

Event Marketing Package	£1,600
Experiential Marketing Area 6m x	£500

Event and Campaign Partnerships



Saturday 5 June 2027

The SUBU Summer Ball is more like a one-day festival than a formal ball and has been a highlight of the student calendar for over 25 years. It's the climax to the academic year and has an impact way beyond our postcode!

With an annual attendance of 4,000 students, the SUBU Summer Ball is the biggest event of its type in the country!

The official video and survivors' photo are among SUBU's most popular social posts.

Sponsorship Package

- Headline 'In Association With' Sponsor
- Social Media and Email Campaigns
- Digital Screen Adverts
- Logo on all Summer Ball Marketing Materials
- Logo on Main Stage's Screen
  Entrance Banner and Flags at Summer Ball

Partner Sponsor	£5,000
Experiential Marketing Zone 3m x 6m	£499

HIRE A SUBU VENUE

The Old Fire Station

Various Dates Available

The Old Fire Station - SUBU's night-time venue - features 3 dance floors, 4 bars, 2 DJ booths, a stage, and plenty of hidden corners.

Book VIP tables for Comedy Nights or Lollipop Fridays. Hire spaces for course socials, birthday or halls parties - from 25 to 1,200 guests. Full stage, sound and lighting available, plus catering on request. Also hosts vintage and record fairs.

For more info or to book email us at info@oldfirestation.co.uk

Free Event Marketing Included

- Halls of residence leaflet distribution
- A2 & A0 Posters across campus and venue
- Social Media and Email Campaigns
- Digital Screen Adverts
- 2m x 1m Promotional Stand on campus
- Listing on SUBU weekly E-news letter
- SUBU 'What's On' listing and Facebook event

Tailored Prices On Request	£££

DYLAN'S KITCHEN & BAR

Various Dates Available

Dylan's on Campus Kitchen and Bar is open all day, everyday. Hot food made to order in its own kitchen (pizzas and burgers especially good), fresh ground coffee and a great range of beer and lagers at prices you cannot beat.

Dylan's Kitchen & Bar has many options to hire out parts or all of the venue for parties, events, see the form Hire Enquiry form below.

For more info or to book visit website www.dylansbars.co.uk/bookings

Free Event Marketing Included

- Halls of residence leaflet distribution
- A2 & A0 Posters across campus and venue
- Social Media and Email Campaigns
- Digital Screen Adverts
- 2m x 1m Promotional Stand on campus
- Listing on SUBU weekly E-news letter
- SUBU 'What's On' listing and Facebook event

Tailored Prices On Request	£££

Nerve Student Media

Nerve Media is run entirely by student volunteers, with hundreds of members across online journalism, radio, video and in print reaching tens of thousands of people in the local area and beyond, making them an exciting partner for your business.



Prizes

Supplying prizes to be given away by any of the student media groups is a perfect solution if you have limited budget for advertising.

We welcome prize donations of any type; your company name will be featured in Nerve Media's core output and across social channels.

Nerve radio



Broadcasting to the student body 24 hours a day, with 13 hours of scheduled talk shows and presenters per day, Nerve Radio are BU's voice and listening experience.

Over 250 students regularly dedicate their free time to producing high quality radio, recognised with national awards from bodies such as the Student Radio Association. Many members have gone on to work at organisations like BBC Radio 1 and 1Xtra, Heart Radio and talkSPORT.

Nerve Radio is traditionally broadcast on FM for one week a year - the next period will be in Spring 2026. This is a highlight of the calendar and a great chance to promote your brand.

All advertising and sponsorship opportunities listed are for the FM period only but we are happy to create custom packages throughout the year.

Spot Advert (30 seconds) **£210**

6 spots per day for 7 days - once an hour from 10.20am to 4.20pm.

Breakfast Sponsorship Message **£200**

The Nerve Breakfast Show airs from 8-10am on weekdays, with your message being broadcast at the start and end of the show, and twice more during it. This gives a total of 4 plays per day for 10 days, with no other adverts during the show.

Drivetime Sponsorship Message **£200**

The Nerve Drivetime Show airs from 4-6pm on weekdays, with your message being broadcast at the start and end of the show, and twice more during it. This gives a total of 4 plays per day for 10 days, with no other adverts during the afternoon show.

Deal

All Adverts & Sponsorship Messages* **£860**
*During the FM Period

20% Discount (£172) **£688**

susales@bournemouth.ac.uk | 01202 961 461 | subu.org.uk/Marketing

Sponsor a club or society

Sponsorship proposal for these clubs available on request. We have new clubs starting all year round so for the full list head to www.subu.org.uk/clubs



On average, we have over 80 clubs and societies looking for sponsorship, offering a great way for your brand to directly associate itself with the strong identity, goodwill and success of the individual clubs and societies within SUBU, Bournemouth University and the community.

A detailed tailored sponsorship proposal is available on request, for the SUBU Clubs and Societies listed on www.subu.org.uk/clubs. This will give you more information about the reasonable expenses clubs incur, the proposed sponsorship fee and the marketing exposure you can expect to receive. You can request them by emailing susales@bournemouth.ac.uk.

subu.org.uk/Sponsorship

Included in all Sponsorships

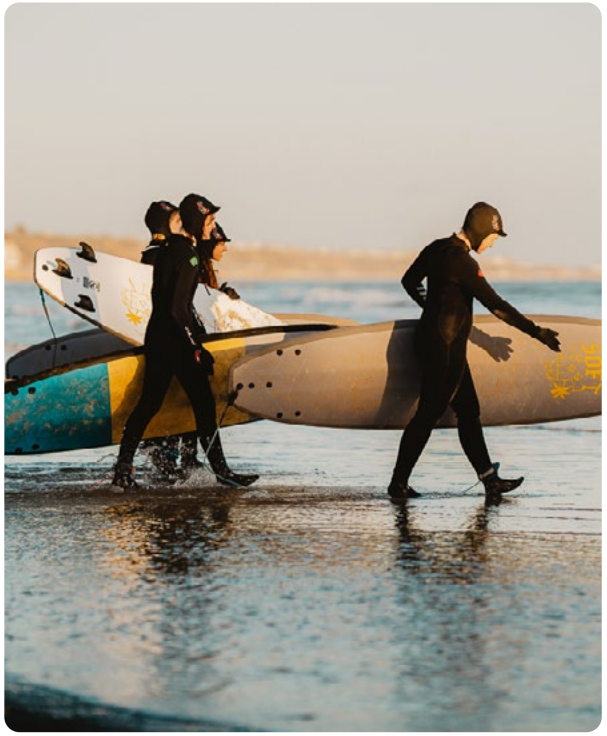
Logo on clothing
Hyperlinked logo on club page
Social media coverage on club page

2 x Student Email (Solus)	**£750**
4 x SUBU Social Media Posts	**£200**
2 x Promotional Table - Indoors 2m x 1m	**£400**
Total Face Value	**£1,350**

Any sponsorship agreements would be made only at the consent of the SUBU Club or Society key representatives.

Sponsorship revenue gained goes directly to help the club or society support its function.

Additional funds help develop the group, their equipment and enter more competitions.



Popular Marketing Packages



The Full Marketing Package

Freshers' Fair Gold Exhibitor Stand	WORTH £900
Pre-Arrivals Student Email	WORTH £375
Student Welcome Map	WORTH £250
4 Social Media Posts	WORTH £200
9 Digital Screens (1 month)	WORTH £400
4 x A2 Posters (1 month)	WORTH £400
Student Offers & Events Magazine	WORTH £250
20% Discount (£555)	**£2,220**

Arrivals package

Freshers' Fair Gold Exhibitor Stand	WORTH £900
Pre-Arrivals Student Email	WORTH £375
Student Welcome Map	WORTH £250
Student Offers & Events Magazine	WORTH £250
15% Discount (£266.25)	**£1,508.75**

Digital Package

Student Email (Solus)	WORTH £375
4 Social Media Posts	WORTH £200
9 Digital Screens (1 month)	WORTH £400
10% Discount (£97.50)	**£877.50**

Testimonials

Don't just take our word for it!

BOXSAFE STORAGE

Mandy Pike
Director

We have had the pleasure of working with SUBU since we opened our business in 2017. As a small privately owned company ROI is extremely important.
Year on year we have found our investment with SUBU to be extremely beneficial. We also still welcome students once they have graduated, which is great.

UNITED TAXIS LTD.

Andrew Prescott
Marketing Director

We've found advertising through the Students' Union to be a valuable long-term partnership for United Taxis. It has consistently helped us connect with students locally, increase brand awareness, and support our presence within the community. The team are always professional, easy to work with, and proactive in delivering strong marketing opportunities year after year.

UNIPRINT LTD

Mark Ellson
Director

We have been working with SUBU for many years and we have always tailored marketing packages to fit our business needs and matching that to the print demands of the student calendar. Andy is very easy to work with, effective at delivering campaigns and reviewing the results of our marketing channels. Hence we renew our marketing arrangement every year.

Just some of the brands we have had the pleasure of working with





Andy Elsey
SUBU Commercial Partnerships Manager

Students' Union at Bournemouth University,
The Student Centre, Fern Barrow,
Poole, Dorset, BH12 5BB

SUBU
Students' Union
Bournemouth University

Let us connect your brand to over 16,000 Bournemouth Students

1 x STUDENT EMAIL (SOLUS) Reach 15,000 registered emails	**£375**
1 x Student Offers & Events Magazine Reach 6,000 students across 12 halls	**£250**
1 x PROMO TABLE ON CAMPUS 2 Metres by 2 Metres	**£200**
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