

Student Content Creator – Part-Time, Casual Role

Are you a creative and social media-savvy student at Bournemouth University? Are you passionate about creating captivating videos, connecting with your audience, and showcasing your university experience? If so, your Students' Union has an exciting opportunity for you!

We are searching for naturally energetic and enthusiastic content creators who feel comfortable in front of a camera to join our Communications Team and work on a range of campaigns – including events with clubs and societies, History Months, Full-Time and Part-Time Officer Elections and the legendary SUBU Summer Ball.

We're looking for students who reflect both our diverse student body and what the Students' Union stands for.

You must be a current Bournemouth University student to apply for this role with the ability to work a max of 8 hours per week during term-time.

This role is formed as part of a zero-hour contract. Hours will be flexible, and we fit these around your studies.

Key tasks will include:

- Developing and producing engaging content for our social media channels including Instagram, TikTok, YouTube and Facebook.
- Brainstorming, filming, producing and editing content for a number of SUBU campaigns and projects.
- Working closely with the SUBU Communications Team, Full-Time Officers and other content creators to support the promotion of events and campaigns
- Being comfortable in front of the camera to create video content, including but not limited to interviews, social media trends, event coverage, vlogs and reels.

What type of content will I be creating?

Here's some examples of what we've shared on social media channels recently created by our team of content creators:

[Mental Health Week](#)

[Committee Fest for Clubs](#)

[Halls](#)

[Come Dine with Me](#)

[Campus Montage](#)

[Trying out different societies](#)

[Student Interviews](#)

Why Work for Us:

- Gain valuable experience in content creation and marketing.
- A flexible, zero-hour contract that fits around your schedule.
- The opportunity to work with a dynamic and supportive team.
- The chance to make a real impact on our student community.

Job Title:	Student Content Creator
Reporting to:	Marketing & Communications Manager / Digital Communications Executive
Location:	SUBU, The Student Centre, Talbot Campus
Hours:	Part-Time, Term Time, varied 0 – 8 hours per week
Rate of pay:	£10.85 - £12.71 per hour (National Minimum Wage)
Application deadline:	Friday 25 th September, 11.59pm

How to apply:

Please send a **copy of your CV with a brief covering letter** highlighting what you think you would bring to this role to sumedia@bournemouth.ac.uk.

Please also attach examples of content you have previously created via a link to your social media channels, highlighting any content you're particularly proud of.

At SUBU, we firmly believe in providing opportunities to all students, regardless of their social media following. Whether you're a seasoned content creator or just starting your journey, we encourage students of any level to apply.



If you have any questions about the role, please email sumedia@bournemouth.ac.uk