

SUBU Activities Awards Sponsorship Proposal



ACTIVITIES
AWARDS



STUDENTS'
UNION
BOURNEMOUTH UNIVERSITY

SUBU Clubs & Society Overview:

SUBU currently have over 120 clubs and societies; which cover academic, arts & performance, cultural, faith, political & campaigning, special interest and sport groups.

The Activity Awards are a celebration and an opportunity to reward, praise and encourage the fantastic work the students do in their spare time, reinforcing SUBU's missions of a collective force for students, being accessible and approachable, and creating friendships.

It represents an opportunity for your organisation to directly position itself within the good will and reputation of this key Students Union and University event that is at the heart of the student experience. Students involved with Club & Society are some of the most actively engaged students and are run by natural leaders and influencers among the 18,000 students at Bournemouth University.

Key Contacts:

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Events & Activities:

The Awards

Any student engaged in activities is eligible to nominate themselves, or be nominated by another to receive recognition for their work/ achievement throughout the year.

- » The event starts at 7pm on the 2nd April 2019.
- » The event will take place at the O2 Academy in Bournemouth.
- » There will be up to 250 student leaders attending.
- » Other University Key Stakeholders and Staff will also be attending.
- » View last years highlights video [here](#)
- » www.subu.org.uk/ents/event/546.

The Awards

SUBU Club of the Year 2018/2019 of the Year

Awarded to the Club who have shown they've got the lot! Everything from achieving great results to staging legendary socials and innovative fundraisers in 2018/2019

Clubs club of the Year

Awarded to the Club or Society who was voted "Club of the year" by fellow clubs.

SUBU Event of the Year 2018/2019

SUBU Best New Club, Society or Network 2018/2019

Charities Volunteer of the Year 2018/2019

SUBU Fundraising Commitment of the Year 2018/2019

SUBU Most Improved Club, Society or Network 2018/2019

SUBU Best Leadership Team 2018/2019

SUBU Sustainability Focus Award 2018/19

SUBU Community Impact Award 2018/2019

SUBU Club with the Best IDEAs (Inclusivity, Diversity, Equality, Accessibility)

Clubs Commendation: Academic

Clubs Commendation: Arts and Performance

Clubs Commendation: Cultural

Clubs Commendation: Faith

Clubs Commendation: Political and Campaigning

Clubs Commendation: Special Interest

Clubs Commendation: Sport

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Marketing & Branding	The Event	Media Coverage
<ul style="list-style-type: none"> » Logo on Activity Awards Ceremony digital screens for duration of event. » Thumbnail logo on all promotional material including invitations, ticket purchase page, emails and posters. » Opportunity to meet some of Bournemouth University's most engaged students for recruitment opportunities and brand awareness. » The recognition prizes would receive a certificate from SUBU. » (inclusive of your logo). <p>Additional digital marketing included in sponsorship to value of £1,000.</p> <ul style="list-style-type: none"> » E-shot to 12,500 Students value £300. » 4 x Social media post SUBU. » Bournemouth 14K Likes value £200. » 5 x Campus Digital Screens for one month value £200. » Web banner www.subu.org.uk for one month value £300. 	<ul style="list-style-type: none"> » Activity Award Ceremony 2nd April 2019 7pm to 11pm. » Two delegates from your company will be invited to the awards Evening to enjoy a 2 course dinner with key SUBU and BU stakeholders. » Present a key award. » Sponsor to have a promotional stand at the event. » View last years highlights video here » www.subu.org.uk/ents/event/546. 	<ul style="list-style-type: none"> » Bournemouth Daily Echo invited to run a story on the awards. » Facebook support of event pre and post event on our Facebook pages: sububournemouth, subu clubsandsocieties, subu volunteering and Bournemouth RAG as well as creating a specific Facebook event. » We would ask 'The Rock' – the university Newspaper to cover the awards also. » A review will be included on subu.org.uk New pages.

Sponsorship Partner Contribution

Only four sponsorship packages are available with a contribution to the event cost of £1, 000 per partner.

Please contact either Andy Elsey Sales & Marketing Executive aelsey@bournemouth.ac.uk or Emma Smith Activities Development Manager esmith@bournemouth.ac.uk to discuss this further or to find out more information.

Jan 2019 | susales@bournemouth.ac.uk | 01202 961461

Students' Union at Bournemouth University, Talbot Campus, Fern Barrow, Poole, Dorset, BH12 5BB

