



Sports & Performance Society Guide

A how-to-guide for your Sports & Performance Society

An introduction to Sports & Performance Societies

A sports or performance-based club at SUBU (Students' Union Bournemouth University) is a student-led group centred around physical activity, athletic competition, or the performing arts—such as football, longboarding, airsoft, dance, performing arts or surfing. These clubs offer students the chance to stay active, express their creativity, build teamwork skills, and perform in a fun, supportive environment.

These clubs, like all clubs at SUBU, are created to provide a welcoming space for students to connect with like-minded people, explore their interests, and take part in fun, engaging events throughout the year.

Whether you're looking to try something new or deepen an existing hobby, SUBU's clubs offer a great way to enhance your university experience.

As leaders of these communities, these guides have been created to give you some handy hints and tips that can enrich your activity and experience for yourself and your members!

What can you do as a Sports/Performance Society?

Our sports and performance societies have run a huge range of activities, here are just a few examples of the things you could do with yours!

Fundraising Campaigns: Whether you're fundraising for a specific charity close to your hearts, or for new kit and equipment that the team needs, campaigns can be a brilliant opportunity to try out something new (potentially challenging) and bring your members together for a united cause

Guest Speakers: Invite speakers for educational talks or bespoke classes on your specific sport. This could be a good chance to inspire your team, or an opportunity to learn from a trailblazer in the field!

Film Screenings: Screen documentaries/ films that are connected to your sport

Collaborations: Work with other societies so your members can experience what the other opportunities SUBU has to offer. The collaboration can be with any society, not just sports, so approach the clubs that pique your interest!

Social Events: Create a space to relax with likeminded people and provide a break from your regular activity for members to bond

Trips (UK or Abroad): Trips to iconic sporting destinations and competitions (e.g. stadiums, beaches for the surf or another SU's sporting competition) are a great way to travel the world with people who appreciate the sport you love and make memories for a lifetime

Useful Contacts/Suppliers

Merchandise Providers

- The Funky Peach : <https://www.thefunkypeach.com/>
- Yazzoo Personalised Clothing : <https://personalised.clothing/>

Pitch/ Rehearsal Room Hire

- SportBU : sportbu@bournemouth.ac.uk
- Slades Park (assorted facilities) : sladespark@activedorset.org
- AUB (Palace Court Theatre- hiring submission form) :
<https://aub.ac.uk/campus/palace-court-theatre#tab-4814024-hiring-and-submissions>

Sponsorships

- The Old Fire Station- new for 25/26 - The Old Fire Station can tailor a sponsorship package for you and your members!
- Email: elliskm@bournemouth.ac.uk

FAQS

What's the difference between Sports/Performance clubs at SUBU and sports teams under SportBU?

The main difference is that SUBU sports/performance groups focus on social/recreational sports and are student-led, while SportBU are competitive teams supported by a team of full-time staff. Auditions (if conducted) aren't as rigid with SUBU sports and clubs are a lot more flexible with the level of commitment required to take part in comparison to SportBU.

What insurance coverage does the team have during training, matches, and travel?

All SUBU clubs/societies are covered by our Public Liability Insurance. If your club requires further insurance from a governing body in order for your society activity to take place, please contact the Student Opportunities Team for further support

If you have any further questions, please contact the team at suclubs@bournemouth.ac.uk