
The background image is a collage of three photographs. The left photo shows a student with curly hair writing on a poster. The right photo shows a student looking at a trophy. The bottom photo shows a student writing on a poster. A large teal semi-transparent banner covers the bottom half of the image.

SUBU
Students' Union
Bournemouth University

Attracting New Members

Committee Training 25/26



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We Will Cover:

Freshers Fair Give It A Go Other Ways To Promote

SUBU
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Freshers Fair

Tips and Tricks
for Terrific Tables



Freshers Fair

This is your first opportunity to get new members, and one of the most important times to advertise your club.

Priority placement goes to the 5 Star Societies from the 24/25 academic year.

We provide 1 table and 2 chairs.



27/09/25



11am-3pm (Accessibility hour 10am-11am)



Student Centre, Talbot Campus



Set up from 9am until 10am



Dress To Impress

If you are a sports club, consider wearing your kit.

If you have society merch such as hoodies like PENSA then those are great too!

Clubs such as Ballroom and Latin could wear costumes.

If you dress up in any other way, do so! (see Roleplay Soc here!)



Clear Signage

Who are you?!

Make it clear who you are, and people will find it easier to find you.

If you have a banner use that, and if not then create your own sign and display it well (not flat on the table!).

No more awkward "Soooo... who are you guys?"





Have An Activity

Having an activity at your table can encourage people to come over and immediately gives them an idea of who you are and what you do as a club.

This could be trying out equipment, a quiz, a craft, or any simple activity.



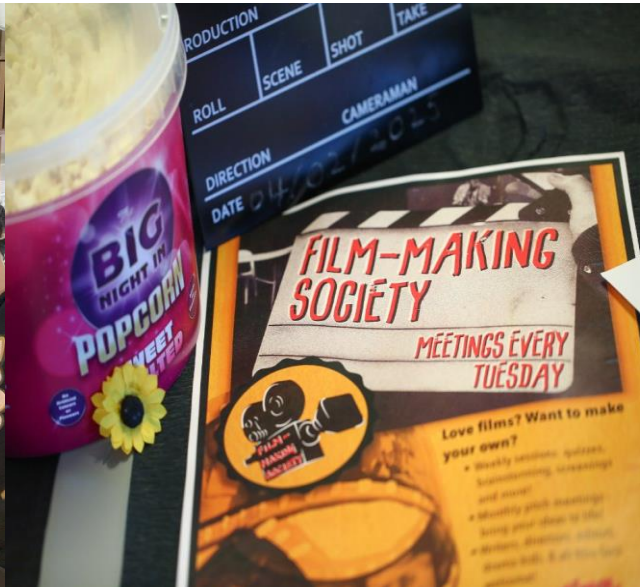
What do you do?

Tell people what you do clearly. You could:

Have an events list

Display your main activity on your sign

Or even display photo albums or a slideshow of your events





Make it look good!

Very important!

Do you have any specific kit or tools? Do you have books, ornaments, or décor that relate to your society? If yes, bring them!

A full table looks engaging and professional – just arrange carefully to look thoughtfully placed, not cluttered.



Final touches!

QR codes are great, as it makes it very easy for new students to find your links. Just make sure to have handles written somewhere too.

Create an approachable and inclusive vibe to welcome new students - name and pronoun badges are good!

Students love free stuff! Have a competition or give things away (make sure to have ingredients list and label for allergens if you are doing food!).



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Give It A Go

Engage Early,
Expand Easily



Give It A Go

Give It A Go (GIAG) events are a great way to run taster activities for prospective members early in the year who might be interested in your society, but don't want to commit to a membership yet, or aren't sure if it is right for them.

SUBU will provide funding for GIAG events to a maximum of £75, and promote your event on the SUBU website, so don't miss this opportunity!



It's super simple to run a GIAG session – just follow these steps:

- 1.**
Create your event idea and decide on costs
- 2.**
Pick a date between September 27th and October 12th
- 3.**
Arrange your event as normal (booking rooms, risk assessments, etc.)*
- 4.**
Complete the form to register your event with us
- 5.**
Wait for approval and any funding (up to £75).
- 6.**
Promote on your social media

*If your Give It A Go is your regular activity, you can use your annual risk assessment.

That's it!

We'll handle the rest! We will create you a ticketed event on the SUBU website which will be advertised on the What's On page. The event will be set up via your club page, so that you are able to view and manage attendees.



Other Ways To Promote

Social media & SUBU What's On page - online promotion reaches those who may not be on campus often or are based at other campuses.

Outreach on campus - have a pop-up table in SUBU, add a poster to a noticeboard, or attend fairs that are relevant to your society (e.g. cultural societies at One World Day).



Other Ways To Promote

Collaborative events with other societies - great for reaching audiences who wouldn't usually come to your events.



The background of the slide is a high-angle, wide shot of a large crowd of students at an outdoor event, possibly a fair or festival. The students are engaged in various activities, some standing in lines, others sitting at tables. The entire image is covered with a semi-transparent teal overlay. In the upper center, the SUBU logo is displayed in a bold, dark blue font. Below the logo, the text 'Students' Union' and 'Bournemouth University' is written in a smaller, lighter blue font. The main title 'Now for the fun bit!' is prominently featured in the center in a large, bold, dark blue font. Below the title, two lines of text in a smaller, lighter blue font provide instructions for the upcoming activity.

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Now for the fun bit!

**You have 10 minutes to create a GIAG plan for your club.
Work with your committee using the sheets we've
provided.**

Don't forget to sign up!



Freshers Fair



Give It A Go

Applications for both close 21/09/25



Thank you

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