**Student Challenge Ambassador**

**Role description & Discount Summary**

Length:   1 Academic Year

Location:  University campus/Virtual

Role type: Voluntary

Reports To: Student Fundraising & Volunteering Officer

The Charity

[Hope for Children](http://www.hope-for-children.org/) is an international charity working towards a world in which every child has the happy, healthy, and positive childhood we passionately believe they deserve.

Almost half of the world’s children live in extreme poverty. We are helping to change this by delivering education, health, livelihoods, and Child Rights projects that benefit thousands of children and families each year.

Everything we do is for the benefit of today’s children and tomorrow’s parents, supporting present and future generations to achieve long-term change. We know it will take time, but each project gets us one step closer!

Job Summary

An Ambassador is a representative of Hope for Children on campus at their university. They are trained for the role and supported throughout the year by our dedicated student fundraising team. Our Ambassadors are at the core of Team Hope and as a Challenge Ambassador, you will fundraise by leading a challenge event at your university.

Key Responsibilities

* To represent positively the charity on your university campus
* Attending all Hope for Children Ambassador Training throughout the year
* Engaging students with Hope for Children’s student fundraising activities
* Raising awareness of the issues Hope for Children is working to tackle
* Spreading the word of Hope for Children in a responsible, positive way
* To read and personally comply with all aspects of the Child Safeguarding Policy and (if required) to attend group or individual trainings, inductions on the same.
* To report promptly any child safeguarding issue in line with Child Safeguarding Policy.
* To act as Challenge Leader for a challenge event at your university
* Recruiting a team of students to join you on your chosen challenge, with support from Hope for Children and RAG society, if applicable at your university.
* Leading the team members to reach their fundraising targets, with the help of Hope for Children
* Being the first point of contact for team members
* Keeping regular contact with team members to keep track of their fundraising
* Assisting team members with their fundraising needs
* Manage the distribution and use of the contactless payment device provided by Hope for Children
* Giving advice and ideas to team members
* Leading in the organisation of group fundraisers and socials
* Being the main point of contact for Hope for Children staff
* Being the main point of contact for the Students’ Union and/or RAG regarding the challenge you are leading
* Co-ordinating with the relevant tour operator for any queries about your team’s challenge.

Benefits

* Gain outstanding practical leadership training and experience
* Develop important transferable soft skills, which employers are looking for in graduates
* Flexible programme to fit into busy schedules
* Make a very real difference to the work of Hope for Children
* Receive an in-depth education about Hope for Children and our work
* Make new friends on your campus and across the country
* Gain a discount on your fundraising as an incentive for the work you are doing to support the charity.

Being a Challenge Ambassador differs from the traditional ‘Challenge Leader’ model in a few significant ways:

* Become part of the Hope for Children family
* Expected to perform to high standards, delivering support on behalf of the charity to challenge participants and RAG
* Viewed as an extension of Hope for Children on campus at your university

Training and support

We will provide training and support throughout the role. Our Ambassador Training will prepare you for the year ahead and give you all the know-how to perform the ambassador role to a high standard, as well as equip you with skills and experiences for beyond this role and your future.

More details around our Ambassador Training will be released in due course.

In addition, you will be fully supported by Hope for Children staff through regular phone an email contact, visits to campus (where possible) and digital resources.

Ambassador Discounts – How to reach your targets

Each member of your team will have a fundraising target to achieve in order to take part in the challenge. Ambassadors have a smaller fundraising target than the rest of the team, to allow more time for your additional responsibilities and in recognition of your work throughout the year.

You will have pre-defined objectives throughout the year to determine the percentage reduction in your fundraising targets. These targets will be based around recruitment, fundraising support and team performance and will be personalised to your challenge and University.

|  |  |
| --- | --- |
| **TASKS** | **DISCOUNT** |
| Attend training, promo to recruit a team, attend info meetings and welcome meeting, and hold drop-ins | 10% |
| Plan one to one meetings with each participant twice a term; and attend one with us once a month | 5% |
| Organise at least one social and one group fundraiser per term, keep the chat/group active and motivated | 10% |
| Going above and beyond and/or recruiting a large team | 5% |
| **TOTAL** | **30%** |